

2020 Dalemain World Marmalade Awards & Festival in Japan
Marmalade Entry Details
【Artisan Category】

Requirements

《Conditions for Makers》

- This category is for commercial marmalade producers.
- Make marmalade by the open pan method.
- Abide by all the necessary laws regarding food labelling.
- Those involved with sponsorship, support and judging cannot enter.

《Marmalade Requirements》

- Must contain citrus fruits, and citrus peels must be visible.
- Not including dairy products.
- The volume of jar has to be between 110g and 450g.

Fill marmalade to higher level than jar shoulder.



- Must contain citrus fruits, and citrus peels must be visible.
- The volume of jar has to be between 110g and 450g.

《Others》

- There is no limit on the number of entries. You can enter into as many categories as you want, but do not enter the same marmalade into multiple categories.
- Entries may be displayed throughout the festival, and pictures of entries may be used for promotional purposes.

Categories

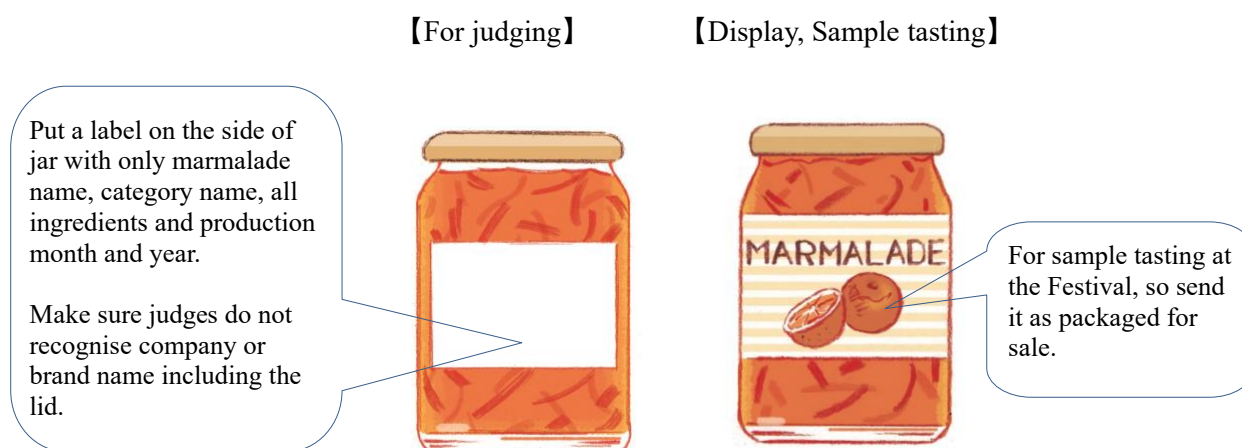
Choose a category for marmalade entry.

| Category | Details |
|---------------------------|----------------------------------|
| Single Citrus Marmalade | Use one kind of citrus |
| Multiple Citrus Marmalade | Use multiple citrus fruits |
| Mixed Marmalade | Use citrus and other ingredients |

※We will select the “Best Category Marmalade” from each category (See “Judging” section below).

How to Enter

- First entry costs 4000JPY and further entries cost 3000JPY. Send two jars with Entry Form to the “Entry Address” below (All the necessary entry fees must be paid by entrants. Entry fees are used for organising cost for the festival).
- One jar is for judging, so put a label on the side of jar with just marmalade name, category name, all ingredients and production date. Make sure judges do not recognise the company or brand name including the lid. The other jar is for sample tasting at the Festival, so send it as packaged for sale.



- Must use transparent glass jars. Carefully package jars when sending.
- Please note that we don't return entries.
- While care will be taken to ensure the safe keeping of all entries throughout judging, the organisers and judges cannot be held responsible for any loss or damage to entries.

【Entry Address】

Marmalade Awards & Festival Planning Division
Yawatahama City Office
Kitahama 1-1-1, Yawatahama City, Ehime Prefecture 796-8501 Japan

Entry Period

Jars must arrive between 17th of February and 31st of March 2020.

Judging

Judges from UK and Japan will judge based on appearance, aroma, taste, and etc.

● Awards

- Best Category Award (best from each category)
- Gold Award (Points:18-20)
- Silver Award (Points:16-17)
- Bronze Award (Points:14-15)

※Judging points are based on Appearance (3 points), Aroma (3 points), Texture (5 points), and Taste (9 points).

※There is no limit on the number of Gold/Silver/Bronze awards as they are selected by their points.

●Results

Judging results (comments from judges and whether you win awards or not) will be announced to all entrants. Everyone who wins gold or better awards will be contacted via phone and invited to the Awards Presentation Ceremony (All winners are required not to publicise their Award until Awards Presentation Ceremony. We do not cover expenses such as transportation or hotel).

※Please understand that we don't accept any inquiries or complaints on judging results.

●Judging

- Date :7th and 8th of May in 2020
- Place:Shiraishi Wataro Western Mansion (2-9-10, Kawanoichi, Honaicho, YawatahamaCity, Ehime Prefecture)

※Judging is open to press only.

●Awards Presentation Ceremony

- Date: Afternoon on the 16th (Sat) of May in 2020 (subject to change)
- Place: Minatto (1581-23 Okishinden, Yawatahama City, Ehime Prefecture)

Why enter?

Winners can use the Award roundel for sale for a period of 3 years. We will advertise awards-winning marmalades through various media to support your sales expansion.

Best Category Award winning marmalade will have a chance to be used by inflight meal of JAPAN AIRLINES.

Winning marmalades are introduced by various websites and professional magazines, as we help expand your sales channels.

Best Category Award and Gold Award winning marmalades can be sold at the marmalade festival on the 17th (Sun) of May in 2020.



Execution Committee of Dalemmain World's Marmalade Awards & Festival in Japan
Supported by
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