

# Magic word for your happiness ♥

# “Happy Marmalade!!”

## Originated in Dalemain, England!!

### World Marmalade Awards & Festival

Ms. Jane Hasell-McCosh, the wife of the 12th head of Dalemain Mansion, and the founder of the awards, has hosted the Dalemain World Marmalade competition in the Lake District, England since 2006. She wishes to regain attention to the traditional marmalade making in England, and spread the marmalade that makes people smile all over the world. Only a few dozens of jars entered in the 1st competition, however, over 3,000 jars from more than 40 countries in the world now enter the competition, which has grown as a popular event in England just before spring.



## From Dalemain to Yawatahama

### The Dalemain World Marmalade Awards and Festival in Japan

Years passed as marmalade is getting popular in the world, they started to see many entries from Japan in Dalemain, England. And they were amazed by the quality of the marmalade and variety of citrus people used for marmalade in Japan. Especially Jane Hasell-McCosh, founder of The World Original Marmalade Awards and Festival, was so impressed, so that made her think to expand the event and hold it in Japan. Few years later, we had an opportunity to bid the event to Yawatahama as the leading citrus producing area in Japan and made it happen. The first Dalemain World Marmalade Awards and Festival in Yawatahama, Japan was held in May 2019, and we have received over 1600 of wonderful marmalade. In 2023, the 5th Awards and Festival, we have received almost 2000 entries! We definitely feel that our love of marmalade is spreading to the world from Japan year after year, too.



## Judging

We created many categories in 2 divisions, "artisan division" and "homemade division" and everyone is welcome to enter. In addition to the judges from the Awards in UK, skillful chefs and patissiers who are active in Japan, judge each jar with passion for marmalade. All entrants will receive a judging card which includes the judges' comments as well as the result. Many participants use the helpful advice by the judges and try making marmalade more delicious.



## Festival and Awards ceremony

In November, when the mountains of Yawatahama fills with the color of ripe oranges, we hold the Awards and Festival in local farmer's market. There are shops where you can taste and buy the Gold winning marmalade and the booth you can learn how to make a good marmalade for the future entry and so on. You can make your day of it!! And also, the awards ceremony will be held on the special stage to honor the winners of the top awards in each division. The award winners and supporters will be invited to the reception party will be held on the eve of festival.

